



PRESS NOTE

S3 "Ek Idea nayi"

Sahyadri Industries Ltd (SIL) helps the Govt to provide housing for all

Ernakulam, 27th Feb 2019: Sahyadri Industries Limited, listed on the Bombay Stock Exchange (BSE) is a part of Pune based 700 crs Patel group, the company having manufacturing location in Maharashtra, Tamilnadu, Andhra Pradesh and Gujarat , manufactures roofing sheets and non asbestos flat boards. SIL has come up with a revolutionary solution **S3 "Ek Idea nayi"** which talks about affordability, speed, ease, innovative and a sustainable green building solution, thus helping the Government of India to fulfill their mission to provide housing for all.

The brands SWASTIK roofs, CEMPLY flat sheets, Ecopro Fiber Cement Board are almost synonymous with their product categories.

S3 is a Unique 3 layer technology. Its easy to install, Cost effective, resistance to weather, fire, leakages/seepages and is a earthquake resistance.

With its latest venture S3 – Ek Idea nayi, SIL intends to aid in more ways than one....

- The dream of building lakhs of houses for rural and urban areas can be realised in a shorter span of time.
- Unlike clay bricks whose production results in Top Soil erosion causing Vegetation Destruction, Flooding and generates toxic gas. *An increasing concern and threat*
- S3 does not create Heat Island effect unlike Concrete RCC roof & Steel roofing.
- No Plastering is required for S3 walls thus sand mining can be prevented.

Sahyadri Industries Ltd keeping in mind their CSR activities is helping Mr. M K Shamsudan who has been working very actively in the field of Social, Cultural and Political fields for several years and who had even been a member of a refugee camp when floods hit Kerala in [August 2018](#).

When the cyclone and floods hit South India, Shamsudan's house was completely destroyed. He even went through a bad medical condition and due to which he was unable to rebuild his house till date. Looking at his situation Sahyadri Industries Limited has promised to build a free house for him with their S3 product.

Speaking at the occasion Mr. VT Rabindranath, Sr. President Marketing of Sahyadri Industries Ltd. said, "We build houses for you to make it a HOME "Home where we feel safe, explore your imaginations, grow, share love, talk, listen and create new memories. It is time for us to make a real commitment to our society by providing sustainable, innovative, environment friendly affordable houses in India."

A new age Solution that promises the country for the Housing segment.

"S3 in India" S3 for India"

In 1947, when India attained freedom, Indian pledged to reach unclaimed heights. During this time our founder Shri.LB Patel had envisioned to touch and transform as many lives as he could and take India to its past glory. Soon he laid the foundation on which Sahyadri Industries (SIL) stands strong today.

Today Sahyadri is a known name in India and slowly the world is discovering it too. The brands SWASTIK roofs and CEMPLY flat sheets are almost synonymous with their product categories. SIL's innovations like ENTASAFE anti-theft doors, ECOPRO building systems and speedy SILBUILD solutions are winning hearts. While their wind farms are busy winning awards.

For six decades, SIL has shared happiness to millions. But we don't wish to stop at this, we want to do more. After all, we MAKE IN INDIA.

For further information you could please visit on <http://www.silworld.in/>

Media Contacts: